

Curriculum Vitae

Frederika Tielenius Kruythoff

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FREDERIKA TIELENIUS KRUYTHOFF

Married with Mathieu Meyer
3 children (Kaatje 2011, Emma 2012 en Maurits 2012)

PERSONAL DETAILS

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EDUCATION

1978 - 1984	Kennemer Lyceum (VWO)
1984 - 1988	Hogeschool Enschede, the Netherlands, Technical Marketing and Business Studies (Ing.), NIMA A
2016 - 2017	Nyenrode business University, New board Program

BOARD ACTIVITIES

2008 - 2011	Board Member of Dutch Marketing Association NIMA
2008 - 2011	Member of the DSM Diversity Board, headed up by the CEO of DSM
2008	Co-founder of DSM Women's Network
2018 - present	Board member & Treasurer of Stichting Steun, Grachtenfestival

LANGUAGES

Dutch	Mother tongue
English, German	Fluent
Italian, French	Moderate
Spanish	Basic knowledge

EXECUTIVE CAREER DETAILS

2012 to Present

Korn Ferry International

Los Angeles, United States

2013 to present

Office Managing Director & Senior Client Partner

Member of the Korn Ferry Global CEO succession Practice

Member of the EMEA Board Practice

Amsterdam, the Netherlands

Responsibilities and accomplishments include:

- Managing an office with a total of 20 search related staff;
- Put Korn Ferry Executive search on the map in the Netherlands again; Annual CEO and Chair events put in place;
- Facilitated the integration and Cross-selling of solutions after merger between Hay Group and Korn Ferry global acquisition;
- Co-leader of the Korn Ferry Netherlands office since integration of the Hay Group acquisition;
- Liaise with other offices and be first point of contact for Korn Ferry to the Dutch search organization;
- Responsible for the EMEA Chemical and Agri Practice across all Korn Ferry solutions;
- Set up the Agri Practice for Korn Ferry in EMEA.
- Lecturer on board related aspects for
 - The Board company
 - Erasmus University (CEO Succession)

2012 to 2013

Principal

Amsterdam, the Netherlands

Responsibilities and accomplishments include:

- Maintain existing and develop new clients for executive search with a focus on EMEA Chemicals industry;
- Identify opportunities with Chemical clients for Leadership and talent development and mid-level search / RPO search;
- Part of the Global Chemicals Practice as well as member of the Global industrial market Team of Korn Ferry.

2006 to 2012

DSM N.V.

Heerlen, the Netherlands

DSM is a Dutch-based multinational life sciences and materials sciences company. DSM's global end markets include food and dietary supplements, personal care, feed, pharmaceuticals, medical devices, automotive, paints, electrical and electronics, life protection, alternative energy and bio-based materials. DSM has annual net sales of around €9 billion and employs some 23,500 people worldwide.

2011 to 2012

Director Commercial Excellence

DSM Food Specialties (DFS), Delft, the Netherlands

2008 to 2010

Global Commercial Director

DSM Food Specialties (DFS), Delft, the Netherlands

Global Sales Director responsible for DSM Food Specialties sales department with a turnover of 400 million Euro and approx. 150 people worldwide.

Responsibilities and accomplishments include:

- Member of the MT of DSM Food Specialties
- Set up company for growth of >5% per year after initial flat sales during the crisis period 2008 - 2011
- The year 2012 concluded with 7% sales growth
- Set up Key Account Management across DFS businesses world wide
- Initiated, introduced and embedded use of Microsoft CRM system across DFS

2007 to 2007

Project Director

DSM Food Specialties (DFS), Delft, the Netherlands

Responsibilities and accomplishments include:

- Project Director (member of MT of DSM Food Specialties) responsible for creating, shaping and implementing the formation of a global sales department
- Recruited new talent especially in high growth economies Asia

2006 to 2007

**Director Business Projects (Executive Level)
DSM Food Specialties, Delft, the Netherlands**

Responsibilities and accomplishments include:

- Responsible for the roll out of Pricing Excellence projects to various Business Groups of DSM
- Helped achieve bottom line improvements due to price increases of 1- 3%

2000 to 2006

**INEOS
Rolle, Switzerland**

INEOS has grown to become a leading chemical company with sales today of around \$43 billion. INEOS is a global manufacturer of petrochemicals, speciality chemicals and oil products. It comprises 15 businesses each with a major chemical company heritage. Its production network spans 51 manufacturing facilities in 11 countries throughout the world.

2002 to 2006

**Managing Director
INEOS Phenol Asia Pacific, Singapore/Shanghai**

Responsibilities and accomplishments include:

- This management role was an add on to General Manager role for Ineos Silicas Asia Pacific and included leading a feasibility study for building a US\$ 200 million Phenol production unit for INEOS Phenol in China

2000 to 2006

**General Manager
INEOS Silicas Asia Pacific, Singapore/Shanghai**

INEOS Silicas, previously Crosfield, part of Unilever until 1997, and thereafter part of ICI from 1997 until January 2001. Turnover responsibility EUR 30 million.

Responsibilities and accomplishments include:

- This leadership role included the responsibility for manufacturing (Indonesia), Marketing, Sales, Finance, HR and IT activities at the various Sales offices in the Far East, Indian subcontinent and Australasia

1995 to 1999

Unilever

London, United Kingdom

One of the oldest multinational companies, its products are available in 190 countries worldwide. Unilever owns over 400 brands, but focuses on 14 brands with sales of over 1 billion euros.

1997 to 1999

Business Unit Manager Oils and Fats Catalysts

Emmerich, Germany

Until 1997 this business was part of Unilever and was sold to ICI. Turnover responsibility DM 30 million

Responsibilities and accomplishments include:

- Global responsibility for Marketing and Sales as well as direct managerial responsibility the technical service department, quality control and R&D laboratory and the production planning department

1996 to 1997

Marketing Manager Oils and Fats Catalyst

Emmerich, Germany

1995 to 1996

European Sales Manager Oils and Fats Catalyst

Emmerich, Germany

1989 to 1995

Ciba-Geigy

Ciba-Geigy manufactured dyes, pigments, resins and epoxy additives. In 1996 Ciba-Geigy merged with Sandoz, with the pharmaceutical and agrochemical divisions of both staying together to form Novartis.

1993 to 1995

Head of textile dyes Marketing Center

Basle, Switzerland

Responsible for the worldwide marketing strategies (350 million SFr).

1991 to 1993

**Product Manager Textile Dye division
Basle, Switzerland**

1990 to 1991

**Marketing Assistant Textile dye division
Origgio, Italy**

1989 to 1990

**Trainee
Arnhem, the Netherlands**